



SPONSORSHIP OPPORTUNITIES

Partner with us in building community in the greater Fond du Lac area through Commerce, Workforce and Economic Development.

PLATINUM SPONSOR* \$5,000 (LIMIT 4)

- Co-naming rights for one of two program categories
- Right of first refusal for your specific category for 2018-2019 program sponsorships
- Premier logo placement on print & digital promotions of all four programs
- Primary logo placement and company website link on program webpages
- Logo on 500+ Lemonade Day student workbooks & backpacks
- Logo on 2,500 Career Connections Academy student workbooks
- Logo on 100+ Business, Industry and Education Day workbooks
- Social media mentions
- Featured in Lemonade Day's exclusive "Lemmy Campaign" on social media
- Media opportunities with chosen program
- Company blog on Envision Greater Fond du Lac website
- Name associated with IGNITE! Youth Idea Challenge \$2,000 scholarship

GOLD SPONSOR \$2,500

- Primary logo placement on print & digital promotions
- Primary logo placement on program webpages
- Logo on 500+ Lemonade Day student workbooks & backpacks
- Logo on 2,500 Career Connections Academy student workbooks
- Logo on 100+ Business, Industry and Education Day workbooks
- Social media mentions
- Featured in Lemonade Day's exclusive "Lemmy Campaign" on social media
- Name associated with IGNITE! Youth Idea Challenge \$1,000 scholarship

SILVER SPONSOR \$1,000

- Secondary logo placement on print & digital promotions
- Secondary logo placement on program webpages
- Logo on 500+ Lemonade Day student workbooks & backpacks
- Logo on 2,500 Career Connections Academy student workbooks
- Logo on 100+ Business, Industry and Education Day workbooks
- Social media mentions
- Name associated with IGNITE! Youth Idea Challenge \$500 scholarships

BRONZE SPONSOR \$500

- Company name on print & digital promotions
- Company name on program webpages
- Name on 500+ Lemonade Day student workbooks & backpacks
- Name on 2,500 Career Connections Academy student workbooks
- Name on 100+ Business, Industry and Education Day workbooks
- Preferred participation as a business owner at the Entrepreneurship Summit

For more information, contact:

Bernadette Seefeld, Director of Educational Programs
920-921-9500 | bseefeld@envisiongreaterfdl.com

Sarah Spang, Director of Entrepreneurship & Innovation
920-929-2928 | sspang@envisiongreaterfdl.com

PLATINUM SPONSOR (choose 1 category below)

CATEGORY 1: YOUTH ENTREPRENEURSHIP

LEMONADE DAY	IGNITE! YOUTH IDEA CHALLENGE
<ul style="list-style-type: none"> • Presenting sponsor with co-naming rights • Presenting sponsor on 500+ student workbooks & backpacks • Signage on and riders in the VIP ride on Lemonade Day 5/5/18 • Event ad printed in the Fond du Lac Reporter & Action Advertiser. • Co-presenting Sponsor of Best Tasting Contest 	<ul style="list-style-type: none"> • Presenting sponsor with co-naming rights for all program events. • Business name associated with the top scholarship given to student participants. • Opportunity to make welcoming remarks to 100+ students, business representatives and community members. • Event ad printed in the Fond du Lac Reporter & Action Advertiser

CATEGORY 2: CAREER EXPLORATION

BUSINESS, INDUSTRY & EDUCATION DAY	CAREER CONNECTIONS ACADEMY
<ul style="list-style-type: none"> • Presenting sponsor with co-naming rights • Business bio included in 100+ event programs • Opportunity to make welcoming remarks at luncheon for 100+ area educators, university presidents and business representatives • Event ad printed in the Fond du Lac Reporter & Action Advertiser 	<ul style="list-style-type: none"> • Presenting sponsor with co-naming rights • Presenting sponsor on 2,500 student workbooks • Business bio included in 2,500 student workbooks • Event ad printed in the Fond du Lac Reporter & Action Advertiser

All sponsorships are first come, first served.

*Maximum of four platinum sponsor opportunities. Two Platinum sponsors per platinum category above.

www.envisiongreaterfdl.com



SPONSORSHIP OPPORTUNITIES

CAREER EXPLORATION AND YOUTH ENTREPRENEURSHIP PROGRAM INFORMATION

LEMONADE DAY

May 5, 2018

Lemonade Day is a fun, experiential program that teaches youth in grades 4-6 how to start, own and operate their very own business - a lemonade stand. Each year youth have the opportunity to experience entrepreneurship by setting up their business during the Fond du Lac Area community-wide Lemonade Day. By teaching key analytical skills, financial literacy, and decision making, we foster self-esteem and new mindsets that can propel youth to success. Success is sweet and this May we anticipate that over 500 students will participate in the program.



IGNITE! YOUTH IDEA CHALLENGE

April 11, 2018

The IGNITE! Youth Idea Challenge, part of the programming of the collaborative IGNITE! Business Success resource network, is an opportunity for high school students to learn what it takes to take an idea throughout the various stages of business startup and exposes them to the services and support within the community for entrepreneurs. During this three part program, students participate in an Entrepreneurship Summit, business tours and lastly, the pitch night. After the Entrepreneurship on Tour event and business plan submission, eight teams will work with local business mentors to bring their business idea to a final pitch competition. Winners of the "Shark Tank" style competition will receive scholarships and other prizes from a panel of community judges and audience votes.



BUSINESS, INDUSTRY AND EDUCATION DAY

October 25, 2017

Business, Industry and Education Day is a long-standing program that emphasizes collaboration among local businesses of all sizes, post-secondary education and the local school districts of Campbellsport, Fond du Lac, Lomira, North Fond du Lac, Oakfield, Ripon and Rosendale-Brandon. This program is an amazing opportunity to connect area businesses with local educators. The program entails an externship component, facilitated workshop and specific breakout session topics. Participants co-create action plans for future partnership and collaboration throughout the 2017-2018 school year. This program reaches 100 area educators and business representatives.



CAREER CONNECTIONS ACADEMY

January 9-11, 2018

Career Connections Academy is designed to expose our area students to different career pathways by way of a hands-on career expo at Moraine Park Technical College and virtual tour videos of local businesses. The goal of this program is to teach students about the wide variety of jobs available to them and to provide insight into the opportunities available in the greater Fond du Lac area. We have strategically selected five different pathways to showcase this year: Agriculture, Healthcare, Services, Skilled Trades & Manufacturing and newly added, Information Technology. This program targets 7th and 8th grade students from all of our consortium school districts, impacting over 2,500 students!

